

# ECONOMIC IMPACT IN NORTH CAROLINA

## ECONOMIC IMPACT



### IN ECONOMIC ACTIVITY

Contribution to  
North Carolina Gross  
Domestic Product

\$1.2B

### IN GOODS AND SERVICES PURCHASED

Procurement from  
North Carolina Suppliers

34,620

### JOBS SUPPORTED

1:5

For each direct  
Coca-Cola system job,  
5 additional jobs are  
supported in the  
value chain

## PEOPLE

5,500+

### DIRECT COCA-COLA SYSTEM EMPLOYEES

## COMMUNITY

\$6.6M

### INVESTED IN COMMUNITY PROGRAMS

Represents The Coca-Cola Company, bottling partners,  
The Coca-Cola Foundation, and the Coca-Cola Scholars  
Foundation

